



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

ART AND DESIGN (US)

0415/02

Paper 2 Design Assignment

May/June 2013

8 hours

Students must have eight weeks' preparation time. The examination can be scheduled at any time provided it is completed no later than April 30.

READ THESE INSTRUCTIONS FIRST

Write your School number, student number, name and question number on the labels provided and attach each one to the top right-hand corner of the front of **each** sheet of paper.

Answer **one** question.

In addition to the examination piece, up to **two** A2 sheets (four sides) of supporting studies should be submitted. These supporting studies should be undertaken after receipt of this paper and prior to the examination. Students should refer to this supporting work during the examination.

Designs should initially be developed on paper and students may choose to produce three-dimensional outcomes. In such cases the work must be photographically or digitally recorded.

Supporting studies must be taken into the examination room and **must** be submitted for external assessment together with the final examination work. The submission will be assessed as a whole.

At the end of the examination, place the final examination piece on top of the supporting studies and fasten all your work together in the top left-hand corner.

All questions in this paper are worth equal points.

This document consists of **3** printed pages and **1** blank page.



- 1 A guidebook is being planned for the area where you live. Design a double-page spread for the book using appropriate images and text.

You should show evidence of visual research of your local area, developmental work and a final design in appropriate media with some carefully selected text.

- 2 A soft drinks company is launching a new range of healthy fruit juices. Using fruit of your choice as a starting point, design at least **three** different labels for a selection of juices.

Develop your ideas from first-hand experience. You should create a name for the fruit juices.

- 3 A food festival has been arranged to promote traditional and modern foods of your region. Create an image which shows a range of food, and the place, date and time of the event, to be used on posters and in magazine advertisements.

- 4 Using the theme of **Traditional Toys**, design a wrapping paper for a chain of toy stores. Research the subject and develop a repeat pattern.

- 5 A company is to launch a range of leisure footwear for children. Using junk and recycled material as a starting point, research the theme and develop ideas for footwear. Consider possible ideas for trainers, slippers, beachwear or boots. Produce a final design for **one** pair of footwear.

- 6 A contemporary dance company is staging a production based on **Time Travel**. Using examples of fashion or styles from the past, design a costume for a dancer.

Research the subject, develop ideas and create a detailed full-color design.

- 7 Referencing the work of local artists and crafts **and** using Telecommunications as your theme, design **either** a pair of wall hangings **or** a mural to be displayed in the reception area of a Telecommunications Company.

- 8 A chain of vegetarian cafés is looking for a design to be printed onto the front of its counters. The design should feature vegetables that are growing and food dishes ready for serving.

Produce a final design in a 3:1 horizontal format.

- 9** Design a roof garden for a hospital. The garden should be a restful and pleasant place for patients, staff and visitors. Consider seating, planted areas and different levels. Think carefully about color, surface and three-dimensional forms.

Provide evidence of visual research, the development of your ideas and a final image of the planned garden.

- 10** Design a sculpture for a new urban waterfront development. The theme of the sculpture is water traders of the past. Research the subject, develop your ideas and produce a final design of the sculpture in a square or plaza in the waterfront development.

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